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Romeoville Halloween Safety PSA Snaps Up Award

The Addams Family themed Halloween safety PSA that debuted last fall has won a 2022 Hometown Media Award from the Alliance for Community Media Foundation. The video won the category of Public Health Programming in the Access Center Professional division. There were 13 total entries in the category.

Each year, nearly one thousand entries are submitted. These entries are evaluated on several factors resulting in over 100 award winners. A panel of judges from the industry evaluate the entries. Awards are presented to the most creative programs that address community needs, develop diverse community involvement, challenge conventional commercial television formats, and move viewers to experience television in a different way.

“Our marketing team continues to come up with humorous and creative ideas to get important messages out to the community,” said Mayor John Noak. “We are proud their work has been recognized as award winning by their peers and look forward to what they will come up with next.”

The Hometown Media Awards were established to honor and promote community media, community radio, and local cable programs that are distributed on Public, Educational, and Governmental (PEG) access cable television channels. Village of Romeoville Television (VOR-TV) is a PEG station.

To celebrate the achievement, the Village is re-releasing the award-winning PSA with some added behind the scenes content at the very end. The video can be found on the VOR-TV YouTube channel, as well as on the Village’s Facebook and Twitter.

