



Village of  
**Romeoville**  
*Where Community Matters*

# *Parks & Recreation*

## **SPONSORSHIPS**

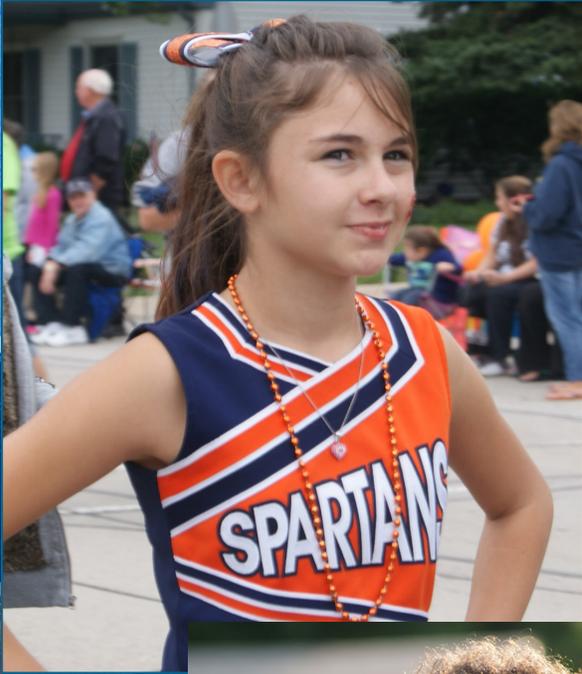
*Reach new customers  
and support our  
growing community.*



Contact Colleen at 815.886.6222  
900 W. Romeo Road, Romeoville, IL  
[www.romeoville.org/sponsorship](http://www.romeoville.org/sponsorship)

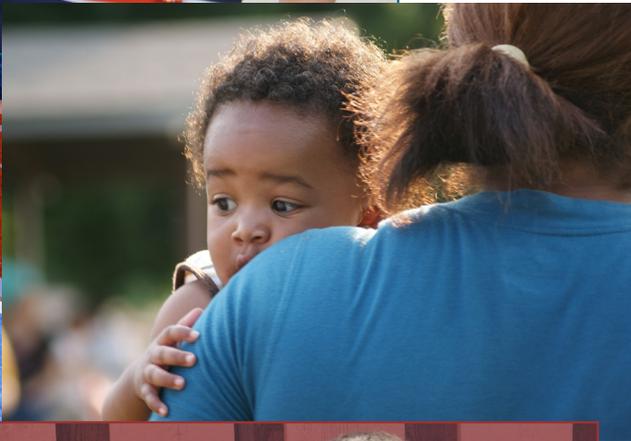
# Help make fun happen.

## SPONSOR OPPORTUNITIES



*So many ways to boost your presence in the community!*

We offer various levels of giving that can increase your exposure to different demographics of Romeoville residents.



### TABLE OF CONTENTS

Independence Day Celebration	3
RomeoFest	4-5
Rockin' the Ville	6
Winter Wonderland	7
Glow-n-Go 5k	8
Open House	9
Park Parties	10
Community Day of Play	10
Movie Under the Stars	11
Daddy Daughter Ball	12
Mother & Son Night Out	12
Pizza with Peter	13
Romeoville's Smartest	14
Youth Outreach Commission Costume Ball	14
Kid's Dip & Dash	15



# Independence Day Celebration

The Independence Day Celebration on July 3rd is one of our larger events for the community with live music, food, fireworks and more!

**LEVELS: RED \$2,500    WHITE \$1,000    BLUE \$500**

## SPONSORSHIP BENEFITS

	RED	WHITE	BLUE
Logo printed on Sandy Candy activity at event	■	■	■
Logo printed on event giveaway	■	■	■
Marketing table at the event	■	■	■
Logo on banner/signage at the event	■	■	■
Promotion in e-news blast to over 6,500 residents	■	■	■
Name/logo printed in brochure distributed to 14,000 residents	LOGO	LOGO	NAME
Promotion on social media outlets & pre/post event press releases to local media	■	■	■
Commercial announcements during the event	■	■	■

*In-kind donations equal in value to a level receive the same benefits! We also offer the option for event-related giveaways. Please inquire for availability.*

About 10,000 participants attend this event annually.



# RomeoFest

About 35,000 participants attend this event annually.

Romeofest is a family-oriented event that consists of a variety of entertainment for all ages, great food, bingo, and carnival rides. Activities include fireworks on Friday and Sunday evenings, children's entertainment, food vendors, and bean bag, tennis and softball tournaments.

Sponsorships are vital to the success and growth of the event and are an excellent opportunity to highlight your business while promoting family fun for Romeoville's community. This is the premier event to market your business or service to the greater Romeoville communities.



# SPONSORSHIP BENEFITS

	EXCLUSIVE					NON-EXCLUSIVE			
	MAIN STAGE \$5,000	FIREWORKS \$5,000	FAMILY STAGE \$3,000	SOFTBALL \$750	BEAN BAG \$400	PLATINUM \$2,000	GOLD \$1,000	SILVER \$500	BRONZE \$250
Company Name/Logo & Link on Village of Romeoville Website	■	■	■	■	■	■	■	■	■
Company Name/Logo & Link on Village of Romeoville E-news & Social Media	■	■	■	■	■	■	■	■	■
Company Name/Logo on RomeoFest Schedule	LOGO	LOGO	LOGO	NAME	NAME	LOGO	LOGO	NAME	NAME
Sponsor Recognition Certificate	■	■	■	■	■	■	■	■	■
Company Listed in Fall Brochure (Distributed to ALL Romeoville Residents)*	■	■	■	■	■	■	■	■	■
Company Logo in Community Advertising	■	■	■	■	■	■	■	■	■
Company Logo on Banner (Provided by Romeoville Recreation Department)*	■	■	■	■	■	■	■	■	■
Marketing Table During RomeoFest (Includes 10'x10' Tent, Table, & Two Chairs)	■	■	■	■	■	■	■	■	■
Wristbands for Unlimited Carnival Rides for All Four Days of RomeoFest	5	5	3	■	■	2	■	■	■
Company Name/Logo on VORTV RomeoFest Commercial	■	■	■	■	■	■	■	■	■
Company Commercial Announced Periodically Throughout RomeoFest*	■	■	■	■	■	■	■	■	■
Distribution of Marketing Material (provided by sponsor)*	■	■	■	■	■	■	■	■	■
Backstage Passes to the RomeoFest Band of Your Choice*	6	6	3	■	■	2	■	■	■
VIP Parking Passes	4	4	2	■	■	1	1	■	■
Opportunity to Provide Custom Bags & Boards w/Company Logo*	■	■	■	■	■	■	■	■	■
Opportunity to Provide Custom 2' x 4' Banner at Tournament Site	■	■	■	■	■	■	■	■	■

*Exclusivity is first come, first serve. If you are interested in an exclusive sponsorship make sure to reserve it ASAP! If you make a contribution in goods or services equal in value to a level listed above you can receive the same benefits! Please inquire for availability.*

**\*BENEFIT DETAILS:**

- Company's name or logo is used in the Recreation Department fall program brochure, depending upon level of sponsorship.
- Company Logo Banner, provided by the Recreation Department, will vary in size, quantity and placement, depending upon level of sponsorship.
- Length & detail of commercial announcements are based on the level of sponsorship.
- Backstage passes are first come, first serve per band; restrictions apply.
- Custom Bags & Boards for the Bags Tournament must be proper dimensions/weight.
- Your company will have the opportunity to distribute marketing materials during pre-designated times.

# Rockin' the Ville Concerts

Rockin' the Ville Concerts are a series of five events showcasing different types of music — free of admission for the community. This sponsorship includes all 5 concerts!

**LEVELS: RHYTHM \$1,500 HARMONY \$1,000 TEMPO \$500**

## SPONSORSHIP BENEFITS

	RHYTHM	HARMONY	TEMPO
Meet-n-Greet Your Choice of Band Backstage	■		
VIP seating section	■		
Marketing table at the events	■	■	
Logo on banner/signage at the event	■	■	
Name/logo printed in brochure distributed to 14,000 residents	LOGO	LOGO	NAME
Promotion in e-news blast to over 6,500 residents	■	■	■
Promotion on social media outlets & pre/post event press releases to local media	■	■	■
Commercial announcements during the event	■	■	■

*In-kind donations equal in value to a level receive the same benefits! We also offer the option for event-related giveaways. Please inquire for availability.*

Over 2,000 participants attend this event annually; we host 5 per year.





# Winter Wonderland

Over 2,500 participants attend this event annually.

Winter Wonderland & the Festival of Lights celebrates the holidays with lighting the 30' tree, activities, pictures with Santa, crafts, and more!

**LEVELS: SANTA \$1,000 RUDOLF \$750 ELF \$500**

## SPONSORSHIP BENEFITS

	SANTA	ELF	RUDOLF
Logo printed on each Santa photo	■		
Logo on banner/signage at the event	■		
Distribution of materials in participant bags	■	■	
Marketing table at the event	■	■	
Name/logo printed in brochure distributed to 14,000 residents	LOGO	LOGO	NAME
Promotion in e-news blast to over 6,500 residents	■	■	■
Promotion on social media outlets & pre/post event press releases to local media	■	■	■
Commercial announcements during the event	■	■	■

*In-kind donations equal in value to a level receive the same benefits! We also offer the option for event-related giveaways. Please inquire for availability.*

# Glow-n-Go 5K

About 400 participants attend this event annually.

The Glow-n-Go 5k Walk/Run is a night-time race that is for athletes of all levels! Our race focuses on the experience of having fun while getting miles in.

**LEVELS: RUN \$1,000 JOG \$500 WALK \$250**

## SPONSORSHIP BENEFITS

	RUN	JOG	WALK
One-year Fit 4 Life fitness membership	■	■	
Free race entries	3		
Logo on banner at the event	■	■	
Marketing table at the event	■	■	
Logo printed on event t-shirt	LOGO	LOGO	NAME
Distribution of materials in participant bags	■	■	■
Name/logo printed in brochure distributed to 14,000 residents	LOGO	LOGO	NAME
Promotion in e-news blast to over 6,500 residents	■	■	■
Promotion on social media outlets & pre/post event press releases to local media	■	■	■
Commercial announcements during the event	■	■	■

*In-kind donations equal in value to a level receive the same benefits! We also offer the option for event-related giveaways. Please inquire for availability.*



**GLOW n GO**  
**MULTI-TERRAIN 5K WALK/RUN**



Over 1,000 participants attend this event annually.

# Open House

The Recreation Open House event showcases the various programs, classes, leagues and activities offered by the Parks & Recreation Department.

**LEVELS: PARTNER \$1,000   SPONSOR \$500   FRIEND \$250**

## SPONSORSHIP BENEFITS

	PARTNER	SPONSOR	FRIEND
Logo on special giveaway item	■		
Marketing table at the event	■	■	
Logo on banner/signage at the event	■	■	
Name/logo printed in brochure distributed to 14,000 residents	LOGO	LOGO	NAME
Promotion in e-news blast to over 6,500 residents	■	■	■
Promotion on social media outlets & pre/post event press releases to local media	■	■	■
Commercial announcements during the event	■	■	■

*In-kind donations equal in value to a level receive the same benefits! We also offer the option for event-related giveaways. Please inquire for availability.*

# Park Parties & Community Day of Play

Park Parties are outdoor events hosted at various locations celebrating the outdoor beauty of our parks and neighborhoods of Romeoville.

The Community Day of Play is a super-size Park Party! This outdoor event boasts more activities, more games and more fun for all ages!

**LEVELS: SUN \$500 TREE \$250 FLOWER \$100**

## SPONSORSHIP BENEFITS FOR ALL EVENTS

	SUN	TREE	FLOWER
Special sponsor-only e-blast to our special event e-mail list	■		
Logo on banner/signage at the event	■	■	
Name/logo printed in brochure distributed to 14,000 residents	LOGO	NAME	NAME
Promotion in e-news blast to over 6,500 residents	■	■	■
Promotion on social media outlets & pre/post event press releases to local media	■	■	■
Commercial announcements during the event	■	■	■
Number of Events you get a marketing table at	4	2	1

*In-kind donations equal in value to a level receive the same benefits! We also offer the option for event-related giveaways. Please inquire for availability.*

Over 800 participants attend these events annually





Between 500-1,000 participants attend this event annually; we host 2 per year.

# Movie Under the Stars

Movie Under the Stars are family-friendly outdoor movie showings with theme-related activities and games at Deer Crossing Park.

**LEVELS: DIRECTOR \$500    POPCORN \$250    CANDY \$100**

## SPONSORSHIP BENEFITS FOR EACH EVENT

	DIRECTOR	POPCORN	CANDY
Marketing table	■		
Logo on banner/signage at the event	■		
Name/logo printed in brochure distributed to 14,000 residents	LOGO	NAME	NAME
Promotion in e-news blast to over 6,500 residents	■	■	■
Promotion on social media outlets & pre/post event press releases to local media	■	■	■
Commercial announcements during the event	■	■	■

*In-kind donations equal in value to a level receive the same benefits! We also offer the option for event-related giveaways. Please inquire for availability.*

# Daddy-Daughter Ball and Mother & Son Night Out

Over 350 participants attend each event annually.

The Daddy-Daughter Ball is a night-time dinner and dance that allows special bonding between fathers and their daughter(s).

The Mother-Son Night Out is a night-time dinner with activities that allow special bonding between a mother and her son(s).

**LEVELS: PARENT \$750 CHILD \$500 FUN \$250**

## SPONSORSHIP BENEFITS PER EVENT

	PARENT	CHILD	FUN
Marketing table at the event	■		
Distribution of materials in participant bags	■	■	
Logo on signage at the event	■	■	
Name/logo printed in brochure distributed to 14,000 residents	LOGO	NAME	NAME
Promotion in e-news blast to over 6,500 residents	■	■	■
Promotion on social media outlets & pre/post event press releases to local media	■	■	■
Commercial announcements during the event	■	■	■

*In-kind donations equal in value to a level receive the same benefits! We also offer the option for event-related giveaways. Please inquire for availability.*





Over 400 participants attend this event annually.

# Pizza with Peter & Egg Hunt

Pizza with Peter Rabbit & the Egg Hunt celebrate the spring holiday with dinner, photos with a bunny and many children's activities.

**LEVELS: BUNNY \$500 BASKET \$250 EGG \$100**

## SPONSORSHIP BENEFITS

	BUNNY	BASKET	EGG
Marketing table at the event	■		
Distribution of materials in participant bags	■		
Logo on banner/signage at the event	■	■	
Name/logo printed in brochure distributed to 14,000 residents	LOGO	NAME	NAME
Promotion in e-news blast to over 6,500 residents	■	■	■
Promotion on social media outlets & pre/post event press releases to local media	■	■	■
Commercial announcements during the event	■	■	■

*In-kind donations equal in value to a level receive the same benefits! We also offer the option for event-related giveaways. Please inquire for availability.*

# Romeoville's Smartest and YOC Costume Ball

About 250 participants attend these events annually.

Romeoville's Smartest Trivia Contest is a night of competition and fun for adults 21 and older fundraising for the Youth Outreach Commission.

The Youth Outreach Commission Costume Ball is a Halloween-themed dance party for adults 21 and older fundraising for the Youth Outreach Commission.

**LEVELS: GOLD \$500 SILVER \$250 BRONZE \$100**

## SPONSORSHIP BENEFITS PER EVENT

	GOLD	SILVER	BRONZE
Marketing table at the event	■		
Logo on banner/signage at the event	■	■	
Name/logo printed in brochure distributed to 14,000 residents	LOGO	NAME	NAME
Promotion in e-news blast to over 6,500 residents	■	■	■
Promotion on social media outlets & pre/post event press releases to local media	■	■	■
Commercial announcements during the event	■	■	■



*In-kind donations equal in value to a level receive the same benefits! We also offer the option for event-related giveaways. Please inquire for availability.*

# KIDS' Dip & Dash



## Kids Dip & Dash

About 60 participants attend this event annually.

The Kids Dip & Dash is a duathlon event for youth ages 7-18 years old. Participants swim and run in a competition and bring a donation of canned goods for a local pantry.

Levels: MASTER \$500 DIP \$250 DASH \$100

### SPONSORSHIP BENEFITS

	MASTER	DIP	DASH
One-year Fit 4 Life fitness membership	■		
Marketing table at the event	■		
Distribution of materials in participant bags	■		
Logo on banner at the event	■	■	■
Name/logo printed in brochure distributed to 14,000 residents	LOGO	NAME	NAME
Free race entries	3	2	1
Promotion in e-news blast to over 6,500 residents	■	■	■
Promotion on social media outlets & pre/post event press releases to local media	■	■	■
Commercial announcements during the event	■	■	■

*In-kind donations equal in value to a level receive the same benefits! We also offer the option for event-related giveaways. Please inquire for availability.*

## TERMS & CONDITIONS

The Sponsor agrees to these terms and conditions as an integral part of this sponsorship commitment. **Please read carefully to avoid any misunderstandings.**

1. Cash, checks, and credit cards (Visa, Master Card, and Discover only) are acceptable forms of payment. Checks should be made payable to the Romeoville Recreation Department. Sponsorship benefits are conditional upon payment of sponsorship fee.

2. The sponsor benefits listed in this document for each respective event constitute the entire package of benefits offered to sponsors. The Romeoville Recreation Department is under no obligation to provide additional benefits not mentioned in this document.

3. All **exclusive sponsorships** are awarded on a first come, first serve basis.

4. Unless otherwise stated in writing by the Sponsor, the Sponsor permits the Romeoville Recreation Department to use the Sponsor's name/logo in promotional materials, advertising, and public announcements relating to the sponsored event without copy approval. The Sponsor further represents and warrants that it has the right to grant this permission.

5. **Deadline to receive all benefits is 4 week prior to the desired event date.** The Sponsor is not guaranteed placement in promotional materials, schedules, advertising, and public announcements - all logo and name placement depends upon the arrival of artwork and payment. Logos can be e-mailed to Emily Rollins at [erollins@romeoville.org](mailto:erollins@romeoville.org). Logos will be accepted in pdf, eps, ai, and jpg formats, and both black/white and color versions are preferred.

Sponsorships that include a marketing table are limited to no more than two like businesses. This is controlled to maximize your advertising and overall exposure. This will be determined on a **first come, first serve basis**.

# Parks & Recreation

## SPONSORSHIPS



Contact Colleen at 815.886.6222

900 W. Romeo Road, Romeoville, IL

[www.romeoville.org/sponsorship](http://www.romeoville.org/sponsorship)